



Metea Valley Athletic Booster Club

Minutes – October 20, 2014

Attendees

Executive Board

Bob Behnke – President
Steve Coryell – 1st VP
Molly Petersen – 2nd VP
Betsy Kluge – Secretary
Jim Cheney – Treasurer
Rob Lathrop – Athletic Director

Board Members

Rita Carlen – Membership
Elyse Degen – Concessions
Lisa Howard – Volunteers
Patty Lovely – Scholarship
Steve Howser – Apparel
Bruce Gidlow -
Communications

Booster Club Members

Cindy Bass
Tom Fattes
Ron Gabaldon

Time

7:00 PM – 9:00 (CT)

Location

MVHS

Next Meeting

Nov. 17, 2014 7:00PM MVHS

<http://meteaboosters.com/>

- I. Call to Order – B. Behnke
 - a. Meeting called to order at 7:00.
- II. Roll Call – B. Kluge
 - a. Attendees boded at left
- III. Approval of Minutes from Last Meeting – B. Behnke
 - a. Motion to approve – M. Petersen, 2nd S. Coryell. All approved.
- IV. President Update – B. Behnke
 - a. Met with T. Smith, sports editor of *The Stampede*, for a story on Boosters, the grant process and help raise awareness of Boosters.
 - b. 2015 Board Positions Open – committee to be formed for replacements
 - i. President
 - ii. 2nd Vice President
 - iii. Membership
 - iv. Concessions
 - v. Volunteers
 - c. Soccer regional game vs. NV at Home 6:30PM 10/21
 - d. Football game on Fri., 10/24 against NV. Playoff spot for winner.
 - e. Dedication night for D. Meadows.
- V. Financial Report – B. Behnke
 - a. Checking account balance as of 10/20/14 \$49,704.42
 - b. Total Income since 9/29/14 \$21,156.55.
 - c. Total expenses since 9/29/14 \$15,618.49
- VI. Athletic Director Report - R. Lathrop
 - a. Meeting with winter season sport coaches on Monday, 10/27.
 - b. 2 golfers from girls at state placed 28 & 30.
 - c. Cross Country had a good showing
 - d. Coaches grateful for grants and personal call from Bob.
 - e. Lower level softball field - work stalled for another week because of wet conditions.
 - f. WAA to donate \$5,000 to help pay for work on lower level softball field. Only benefit to them would possibly be better access to fields.
 - g. Policy is no rental of varsity fields.
 - h. Regional soccer at MV on Saturday, Oct. 25th
 - i. Potential playoff for soccer.
- VII. Standing Committees
 - a. Concessions - E. Degen
 - b. More volunteers need for Friday's game (MV vs. NV)
 - c. Consider using gold card for booster members at concessions.
 - d. Working on winter sports schedule and parent team contacts.
 - e. Kick's chicken is going over great. Great to work with and want to do more for us.
 - f. Booster to give Mustang Nation t-shirts to Kick's workers at our game for all their help and support.



- g. Share Program for Concession
 - i. Offer volunteers for concessions and apparel the opportunity to be “paid” back for volunteering. Depending on number of hours worked they are given a “share” for each hour. 1 hour = 1 share
 - ii. Families sign up to work – seniors have first priority then juniors, sophomores and last freshman. All spots fill up quickly.
 - iii. Could use these shares to help offset the volunteer’s sport(s) registration fee.
 - iv. This program is used at Oswego East – B. Behnke to contact Oswego East’s board for more information.
- h. Volunteer Update – L. Howard
 - i. Volunteers filled for apparel and game on Friday (10/24). More help needed in concessions for game.
 - ii. Will send out email/signup genius for game.
- i. Scholarships – No report.
- j. Communication – No report
- k. Membership – R. Carlen
 - i. Campaign for \$250 for the team with the most booster signup not going as well as thought.
 - ii. Six new families @ \$305. Two gold memberships plus and additional donation.

VIII. Apparel – S. Howser

- a. Biggest focus is to clear out of everything.
- b. Friday 10/24 BOGO at lunch and game.
- c. S. Coryell will post on social media.
- d. Will try to work with MV Stampede on themes/shirts.
- e. Create committee to help with apparel. Have the ability to have more than one person open/close at store and games.
- f. E. Degen will give S. Howser contact for Bling It On, apparel to attract moms.
- g. Sales have been slowing down on Fridays during lunch.
- h. Friday, 10/24, game purple out for D. Meadows and domestic violence. Motion to approve S. Howser to purchase purple rally towels to hand out at game. M. Petersen, 2nd, S. Coryell, approved all.

IX. New Business

- a. MV Internet radio station. R. Gabaldon presented to the board and members in attendance a unique opportunity for MV to start up an internet radio station.
 - i. Ron Gabaldon and Gary Schaefer will underwrite the station and have secured GoGoMustangs.com and will pickup first couple years of fees.
 - ii. Possible revenue for Boosters if we acquire sponsors/ads.
 - iii. Students announce games.
 - iv. Could possibly be used as part of curriculum and also at music department concerts. Students could check out equipment (3 headsets).
 - v. Will help keep families up on scores of games being played.



- vi. Can access from any internet device - smartphone, tablet, computer).
- vii. B. Behnke will reach to Brian Giovanni, (runs media education department at Metea).
- b. Healing Field – M. Peterson
 - i. Latino Club installed 150 flags around school grounds to help promote event.
 - ii. Slow getting event off ground. Press releases went to out news outlets in Chicago and surrounding areas.
 - iii. Will work with administration to send out a connect ed to help better educate people exactly what The Healing Field is.
 - iv. Signage along Eola could help the cause but no money for it.
 - v. Motion to approve \$500 in signage. B. Behnke, 2nd S. Coryell, approved all.
 - vi. List of volunteer spots will go to all board members. Please help where you can.
- X. Old Business
 - a. Mustang Mania, our main fundraiser of the year, canceled because of weather, was hard to recoup profits at our first home game.
 - b. Expenses for Mustang Mania \$2,469.83
 - c. Income \$820 (raffles/silent auction at first home game) plus \$1,509 in t-shirt sales (Mustang Nation)
 - d. Two raffle baskets yet to be picked up. M. Petersen will deliver to winners.
- XI. Motion to adjourn 9:00PM