



Metea Valley Athletic Booster Club

Minutes – September 29, 2014

Attendees

Executive Board

Bob Behnke – President
Steve Coryell – 1st VP
Molly Petersen – 2nd VP
Betsy Kluge – Secretary
Jim Cheney – Treasurer
Rob Lathrop – Athletic Director

Board Members

Rita Carlen – Membership
Elyse Degen – Concessions
Lisa Howard – Volunteers
Patty Lovely – Scholarship
Steve Howser – Apparel
Bruce Gidlow -
Communications

Booster Club Members

Stephanie Dodson
Cindy Bass

Time

7:00 PM – 9:00 (CT)

Location

MVHS

Next Meeting

Oct. 20, 2014 7:00PM MVHS

<http://meteaboosters.com/>

- I. Call to Order – B. Behnke
 - a. Meeting called to order at 7:02.
- II. Roll Call – B. Kluge
 - a. Attendees boded at left
- III. Approval of Minutes from Last Meeting – B. Behnke
 - a. Motion to approve – B. Gidlow, 2nd R. Carlen. All approved.
- IV. President Update – B. Behnke
 - a. Met with other booster clubs for insight on what works for them.
 - b. Lack of volunteers not unique to MV.
 - c. When making decisions don't need to always go with what was done in the past.
- V. Financial Report – J. Cheney
 - a. Checking account balance as of 9/29/14 \$45,003.19 (Not including apparel PayPal transaction of \$8,500 submitted 9/29.)
 - b. Total Income since 8/22/14 \$25,572.40.
 - c. Total COGS since 8/22/14 \$15,826.74
 - d. Income since 8/18/14
 - i. Football concessions \$13,944.00
 - ii. Soccer concessions \$824.80
 - iii. Volleyball concessions \$1,771.60
 - iv. Cross Country concessions \$263.75
 - v. Membership \$1,490.00
 - vi. Apparel/Spirit wear \$6,181.00 (not including PayPal)
- VI. Athletic Director Report - R. Lathrop
 - a. Great job on ABC flyover. Great turnout, well organized.
 - b. Thanks for participating in Veterans Day event.
 - c. Irrigation for Freshman & Sophomore softball fields not done. Will meet with WAA for funding.
- VII. Standing Committees
 - a. Concessions - E. Degen
 - i. Volunteers for football games low. Not able to open all windows.
 - ii. Support from student groups with setup.
 - iii. Additional volunteers will be needed for homecoming and senior night from 6:30PM on.
 - iv. Met with Taylor St. Pizza and they promised no more problems.
 - v. Too many issues with current food supplier looking at moving to Cisco.
 - vi. Volunteer share program for concessions – table to next meeting.
 - vii. Gold Booster card for concessions – table until next meeting.
 - viii. Drink line going well.
 - ix. No prepaid cards – cash only sales.



- b. Volunteer Update – L. Howard
 - i. Sent letter to all fall teams asking to volunteer (emails from Shari).
 - ii. Consider sending out twice a year, September & January.
- c. Scholarships – No report.
- d. Communication – B. Gidlow
 - i. Will continue to post Booster highlights on social media.
- e. Membership – R. Carlen
 - i. Motion to approve sending out letter offering \$250 for highest membership per team and \$250 for new members per team. Motion approved.
 - ii. Attach membership form with above mentioned letter with a breakout for booster membership and athletic passes.
 - iii. Two options for online registration:
 - 8 to 18 1% of invoice and .50 cents per membership
 - Pay monthly fee and credit card fees.
 - Have online option available by April for 2015 membership.
- f. Apparel – S. Howser
 - i. YTD Sales 2014 \$19,385
 - ii. YTD Sales 2013 \$22,354
 - iii. Discounted old merchandise (2012 and earlier) to push merchandise.
 - iv. Will have a blowout sale after football season.
 - v. A motion to approve board members receive a 20% discount on merchandise sales over \$20. E. Degen, 2nd M. Peterson, approved all. Opposed B. Gidlow

VIII. New Business

- a. Grants Approved for September 2014 (All grants requested were approved.)
 - i. Girls Bowling – iPad \$300 Voted 10/1
 - ii. Girls Bowling – Warmups \$700 Voted 8/3
 - iii. Boys Soccer – Coach Clinic \$175 Voted 11/0
 - iv. Girls/Boys Golf – Coaches Clinic (for 3) \$600 Voted 11/0
 - v. Poms – Competitive Poms \$300 Voted 11/0
 - vi. Girls Softball – Irrigation \$5,630 Voted 11/0
 - vii. Cheerleading – Megaphones \$408.70 Voted 11/0
 - viii. Girls Track – Shot Put Ring \$5,000 Voted 10/1
 - ix. Baseball – Fence Slats \$2,500 Voted 11/0
 - x. Wrestling – Ropes \$727 Voted 11/0
- b. NCAA Education Night – S. Coryell
 - i. Hold an event in the spring to help educate families of NCAA eligibility
 - ii. Invite incoming freshman.
 - iii. Great way to help boost membership and put Metea on the map with recruiters.
- c. Healing Field Update
 - i. R. Carlen, M. Peterson & B. Kluge attended meeting and agreed for Boosters to handle PR.



ii. Board approved on Sept. 23, 2014 via email to front the program \$7,500.

IX. Motion to adjourn 9:00PM.