



Metea Valley Athletic Booster Club

Minutes – July 28, 2014

Attendees

Executive Board

Bob Behnke – President

Steve Coryell – 1st VP

Molly Petersen – 2nd VP

Betsy Kluge – Secretary

Jim Cheney – Treasurer

Rob Lathrop – Athletic Director

Board Members

Rita Carlen – Membership

Elyse Degen – Concessions

Lisa Howard – Volunteers

Patty Lovely – Scholarship

Steve Howser – Apparel

Bruce Gidlow -

Communications

Booster Club Members

Time

7:00 PM – 8:00 PM (CT)

Location

MVHS

Next Meeting

August 18, 2014 7:00PM MVHS

<http://meteaboosters.com/>

- I. Call to Order – B. Behnke
 - a. Meeting called to order at 7:05.
- II. Roll Call – B. Kluge
 - a. Attendees boded at left
- III. Approval of Minutes from Last Meeting – B. Behnke
 - a. Motion to Approve – E. Degen, 2nd by M. Petersen. All approved.
- IV. President Update – B. Behnke
 - a. Membership goal 400
 - b. Get MV Booster name out on social media – B. Gidlow.
 - c. Continue to support programs that support us.
 - d. 2 Grant allocations for 2014-15 due on Sept. 15th (vote at Sept. mtg.) and Dec. 19th (vote Jan. mtg.).
 - e. Freshman Orientation Aug. 12th
 - i. Apparel Sales – B. Kluge will run store for S. Howser who will be on vacation.
 - ii. R. Carlen will also have booth for membership.
- V. Athletic Director Report - B. Behnke
 - a. Fall practice begins Aug. 13th (Aug. 11th for football).
 - b. Will notify all coaches about grants and due dates.
 - c. Baseball draining repaired and paid by district.
 - d. Football irrigation complete.
- VI. Concessions Update – E. Degen
 - a. Raise some concession items by .50 cents.
 - b. D.Turner making new menu signs.
 - c. Parent reps confirmed for fall teams.
 - d. Request for approval to purchase 2 thermal carafes for hot chocolate at football games. Will get cost and vote in September.
- VII. Financial Report – J. Cheney
 - a. Checking account balance as of 7/28/14 \$36,687.10.
 - b. Current apparel inventory \$24,036.90
 - c. Current Liability/Accounts Payable \$580.
 - d. 2014-14 Membership dues received \$6,750.
 - i. Pending reimbursement from IPSD \$1,785.
 - ii. Additional donations received \$470.
 - iii. Pending reimbursement for additional donations \$165.
 - iv. YTD membership \$9,170.
- VIII. Standing Committee Updates
 - a. Concessions – E. Degen
 - i. Raise some concession items by .50 cents.
 - ii. D.Turner making new menu signs.
 - iii. Parent reps confirmed for fall teams.
 - iv. Request for approval to purchase 2 thermal carafes for hot chocolate at football games. Will get cost and vote in Sept.



- b. Volunteers – L. Howard
 - i. Will work with S. Olsen for parent rosters and set up volunteer signup.
 - c. Apparel – S. Howser
 - i. Stadium chairs ordered.
 - ii. Back filled some products.
 - iii. Run clearance sale at Mustang Mania
 - iv. Ordering new apparel for Mustang Mania
 - v. Consider using 2014 class shirts and prior as giveaway for concession workers (one per worker for school year).
 - d. Communications – B. Gidlow
 - i. Will get login & passwords for Facebook and Twitter from S. Coryell.
 - e. Membership – R. Carlen
 - i. Recommendation for goal to reach 400 families (2012-13 membership was 381). Possibly achievable if website was updated to allow online registration paying via credit card. Credit card sales helped apparel sales.
 - ii. 400 families could potentially generate \$15,360.
 - iii. Could have sign/banner to show our progress and post at Mania and football games.
 - iv. Envelopes will be available for all registered freshman families at orientation. Both White and Gold heads along with popcorn passes.
 - v. List for family passes has been sent to Sheri Olsen with a request to be available by Aug. 4th and added to freshman envelopes.
 - vi. Booster Registration - R. Carlen and daughter will cover Freshman Orientation. R. Carlen will cover Mania and first couple football games. Request for one extra volunteer at Mania and first couple of football games. Table for football games should be set up outside
 - vii. Families that register at orientation can pickup their envelope with passes at Mania.
 - f. Scholarship – No report.
- IX. New Business – M. Petersen
- a. Mustang Mania – Aug. 22nd 6-8:30pm.
 - b. Special Olympics requested table at Mustang Mania, all agreed. Will also invite Ultimate Frisbee to participate.
 - c. Each team will be reimbursed no more \$50 for Mania expenses.
 - d. Teams may not sell any items.
 - e. Theme for event/school year Mustang Nation.
 - f. Request all board members to arrive at 4:00.
- X. Motion to adjourn 8:30PM.