

Final

**Metea Valley High School (Mustangs)  
Athletic Booster Club – General Membership meeting minutes  
January 26, 2011**

**Attendees:** Mike House, Robin Solomon, Alinda Bolle, Gary Geldernick, Rob Davis, Bruce Gidlow, Laura Karlins, Craig Laskey, Anne Meyer, Cindy Miller, Jennifer Piske, Heather Roets, Pete Roets, Sue Varchetto, Susan Kirk-Velez and Tom Schweer.

Meeting began at 7:05 PM. Minutes from the December 15, 2010 General Membership meeting were approved as submitted.

**1) Young Hearts for Life:** Still need volunteers to help with testing on February 17. There will be brief training offered on February 16. For those that had done this before, the training will be a 15-minute refresher on 2/16. Shifts are 4 hours on Feb. 17. Parents were reminded to register their student before Feb. 4. We have secured about 50 volunteers but still need ~100 more adults. The club agreed to help provide and promote the testing since it has a direct connection with Athletics. The club also agreed to donate \$250 toward the event.

**2) Silent Auction:** Boosters have contributed about 10 items including autographed goods and professional sport tickets, parkas and blankets along with athletic passes and special sideline & press booth privileges. Robin will help promote the Silent Auction “Mustang Round UP” by sending out timely e-mails to all booster club members.

**3) Spring Concessions:** Girls soccer will sell concessions at the stadium stand. However, we need to resolve the facilities issue for the baseball and softball fields as well as get a refrigerator out to the fields. Bleachers are installed this year. Grill is available. Tom will be looking into various options. We anticipate that we will be getting a parent representative from each spring sport who will want participate in concession sales for many/all of their home varsity games. We anticipate that cross country and track and field will have a couple of meets requiring concession facilities and product. Like last year and this past season, swimming and diving and water polo have a small concession stand that will be handled through the swim/dive parents. Items such as pop and water and candy will be what are planned for this “Watering Hole” concession stand for the Spring season.

**4) Spirit items for spring:** Heather and Sue reported that they are looking into golf umbrellas and yoga pants. New sweatshirts were added to the current “line,” with these sweatshirts in glitter; they have been very popular. The “Got Seniors” inexpensive t-shirts (\$7) are very popular, particularly in the smaller sizes. Heather will also research bag chairs (seem to be pretty expensive) sun visors and wind shirts. Heather and Sue will confirm that the MV Gov group will be creating the “class” t-shirts including those for the incoming 8<sup>th</sup> graders. At this point, Boosters will probably not provide class t-shirts.

**5) Preparations for 2011-12:** Mike reminded the club that elections will be here soon (April nominations and May vote) and wanted to make sure anyone interested makes their interest known. Also, Heather reported that ~ \$3K was collected from the 8<sup>th</sup> grade orientation night. Tom wanted to remind the club that now is the time for us to use the money that we have been gathering to buy items that are more spirit or “add” to the Mustang ambiance like painting on the walls in the gym or aux gym or other common areas. Robin reiterated that we have several parents who are very gifted photographers and that we could use their photos to make banners (large- sized) and attach to the walls in the athletic corridor or in other common areas. Each banner may cost ~\$200 each but if we

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purchased several, there may be a cost saving. Perhaps a committee should be assembled to review the photos and select to get this project going and installed by next year. The 200 pocket-seized laminated school song cards with the remaining girls/boys basketball schedules and rosters that have been distributed at the last couple home girls/boys games and seemed to go over well. However, there was some energy to having a professional sign or a banner, or perhaps actually painting the school fight song lyrics on the wall in the main gym. This idea may be discussed more fully in exec board meetings and/or booster club general membership meetings.

**6) Registration packets 2011-2012:** In March MVHS administration will be requesting our membership form. We will need to discuss and finalize the membership dues and form for next year along with promotion about the Mustang Mania event which may be taking place on the Friday night before the beginning of school. Tom added that there was a small promotion about Mustang Mania in last year's mailing. Robin indicated that we should make it a bit more apparent to promote all of the events that will be on site for that event, etc.

**7) Financial Update:** Bruce Gidlow's overall comment about our financial status is that "we're good" to summarize the booster club's financial position! Presently we have ~\$50K in the Booster account and owe ~\$2K in bills as well as \$10K to IPSD for athletic fees. We will see an adjustment since we based our budget and "district gate collection" this year on \$4 per adult and \$2 per student for entry fees. Varsity gate prices were actually at \$5 for adults and \$3 for students. Presently the booster club membership cost is \$35. Although NVHS has a multi-tier rate structure, we anticipate maintaining a single tier structure.

**8) Spring Sports booklets:** One member asked about the status of a Spring Sports booklet. Tom indicated that with the spring events being outside and open bleacher areas at MVHS (like NVHS and WVHS) the booklets are not available for handout since entrance fees are rarely charged or collected. Therefore, there is no "income" generated to support the booklets and attendance is typically lower and irregular. The member asked us to reconsider this position. Mike indicated that we would discuss this further.

**10) Spring apparel sales:** One member requested that we sell apparel on dates other than Fridays during the school day. We will look into selling apparel on the Spring sports picture date. Heather and Sue will work to be ready with inventory and new items and that time which could be as soon as March 11-12.

**11) Fundraising feedback:** Tom Schweer wanted to gather informal feedback about the fundraising efforts that take place in D204 and specifically at MVHS. The general consensus is that there are a lot of fundraising efforts and perhaps some are unnecessary; also, some of the items sold are not valued by most of the athletes' parents or neighbors. Tom said he wanted to propose that not every sport fundraises every year. Most of those in attendance agreed with the idea. The issue was how to implement this concept. Tom reminded us that his rule is that no sport can do more than one formal fundraiser each season. However Tom indicated that the fundraising is driven by the coach. He suggests that perhaps we do it every other year or split boys' teams one year and girls' teams the next year, etc. He also indicated that the \$160 athlete fee goes directly back to the sport that it was collected for. Tom would like to revisit this issue in the near future.

**12) Team Meals:** Tom also informally polled the group if their teams had "team meals." We indicated that some of the varsity teams host a few team dinners at the homes of various volunteer parents from the varsity program. However, as far as providing meals before each game, some of the younger teams (soph and frosh levels) would collect money at the beginning of the season and

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one parent (or a couple of parents) would purchase and provide food to those that purchased ahead of time. Also these "team moms" are aware of players that may have financial issues and typically can cover for those students from the funds collected from the majority of the team members.

Now that we have varsity players and more drivers, for the older team members, this need to supply lunches on-site has somewhat decreased. It is optional and is determined on a team level. It seems to really help as the athletes don't have access to healthy food nor do they have time to get the food. Overall the parents said it would be nice to have a list of vendors that would provide some kind of reduced costs for these meals. However, most of the vendors are not willing to provide a special pricing for these "team meals" since we are not reselling the food as a fundraiser for the team/athletic program, rather we are just feeding the athletes.

For the most part, this informal process seems to be working well. It is strictly optional and was done on game days as a convenience for the athletes that cannot/do not bring an extra "bag" lunch.

Our next general membership monthly meeting will be Wednesday, February 23 at 7PM.

Meeting was adjourned at 8:15 pm

Respectfully submitted,

Robin Solomon  
Metea Valley Athletic Booster Secretary