

Final

**Metea Valley High School (Mustangs)  
Athletic Booster Club – Monthly General Meeting  
November 17, 2010**

**Attendees:** Mike House, Robin Solomon, Tom Schweer, Rob Davis, Laura Karlins, Craig Laskey, Anne Meyer, Gary Geldernick, Cheri Obendorf, Rick Bolle, Cindy Miller, Jennifer Piske, Debbie Snyder, Susan Velez

Meeting called to order at 7:00 PM. October 2010 minutes were approved by members present.

- 1) **Financial Update:** Mike presented a recap on Athletic Boosters financial activity to date and indicated that our accounts payable is pretty well caught up. Our current status this school year is ~\$63K revenue with ~\$ 25K coming each from spirit wear and concessions; ~9K in membership earnings and \$11K going to district for the district season passes. Raffles produced about \$700.
- 2) **Holiday Spirit Wear sales:** Heather and Mike will be creating the list serve announcements to communicate our holiday shopping hours for Mustang Spirit wear. In addition to the apparel store being open on Fridays during all student lunches, three other dates will be promoted: 11/20 (black and gold scrimmage for basketball) from 8:30-11:30 AM; The Varsity Neuqua boy's basketball game on Tuesday, Dec. 7 from 6:45-8:45 PM and then Dec. 11 from 5:30-7:30PM.
- 3) **Girls Basketball Game:** Mike commented on the exciting opening girls basketball game. He also recognized the cheerleaders for their participation in that game and adding to the excitement of the evening.
- 4) **Fundraisers:** Presently athletic boosters has had a few small-scale fundraising efforts since Football games and Mustang Mania (our primary fundraising events), which actually require little to no effort on the booster leadership and membership other than remembering to attend! Clark's Car Care and the Meatheads Athlete-Artist night were two of them. Although these were low volume sales, dollars earned are all profit to the club.
- 5) **Silent Auction Plans with PTSA:** Like last year, Boosters will donate 8-9 items. Heather Roets was our primary contact with the PTSA auction. We will be donating limited edition jackets again, and this time these will be stadium coats with hoods. Again we will provide framed pictures, family athletic passes, spirit wear bundles and special side line passes. This year the sideline passes will indicate which games as opposed to allowing the purchaser to determine the game.
- 6) **NVHS Boys basketball game:** Robin has arranged with Student PTSA and the Pep Club for a "black out" night for the NVHS vs. MVHS boys basketball game on Tuesday. 5:45 PM is the sophomore game followed by the 7:15 varsity game. The Student PTSA will be selling black rally rags at the door for \$3. Any Student PTSA member who has already picked up their rally rag is encouraged to bring it to the game. If you are a Student PTSA member and have not yet picked up your free rally rag, please stop by the table. These are available while supplies last.
- 7) **Winter Parent Reps:** Tom is beginning to gather the names of the athletic booster parents from each of the coaches for the winter sports. He should have the complete list by our November meeting. These winter booster parent reps for each of the winter sports will be invited (and encouraged) to attend and contribute feedback and information to the membership about their season at the general membership meetings.
- 8) **Grant process:** Tom will be opening up the grant process in the spring to all coaches. He will review all grant requests before they are forwarded to the Athletic Booster Executive Board for review and discussion. As a part of the grant request, each coach/sport is asked if

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their team has participated in concession volunteering. In order to further the grant request to the Booster Board, the Coach will need to complete this portion of the request. In the meantime, Laura Karlins has provided a list to Tom Schweer of the sports that have provided volunteers during the fall season (and most have).

- 9) **Volunteers for Winter sports concessions/apparel, etc.:** Volunteer requests are the greatest during the fall season for football game concessions/apparel and Mustang Mania. Like fall, each winter sport that wishes to have concessions will need to provide/coordinate their own volunteers to staff their concessions at the times and shifts designated by that sport's coach/parent rep. Once the parents of the sports program have been assigned to an appropriate number of concession shifts, should there be additional concession slots that need to be filled, Laura Karlins will be able to get concession volunteers from our membership data or from fall or winter sports. This year, like last, will be a learning opportunity for concessions and apparel to assess the right number of volunteers to staff a soph or a varsity game for either boys basketball, girls basketball or wrestling. Robin has/will provide "home game concession schedules", pre-marked concession "profit envelopes", and volunteer "sign up" templates to each of the winter sports actively selling concessions at their games. Once all of the parent reps are determined by the Coach and the AD, Tom will send the list to Robin (Booster Secretary) and she will make sure that each of the winter sports coaches/parent booster reps have been asked if the coach/rep wants concessions at their game(s) (if profitable) or if that winter sport team wants to help with concessions for another sport during the winter season.

- 10) **Software to manager membership, volunteer assignments and tracking and/or budget:** Mike indicated that we would put on hold a general membership demonstration of software the PTSA is presently using to store data and create communications (PTO Manager), so as to give Robin more time to prepare such a demonstration. Robin will demonstrate the functionality of this software to the executive athletic booster board members in the near future. In the meantime, should any athletic booster member have recommendations on any type of database/volunteer assignment software that can manage data for a population of up to 1,000 members, please let Mike know. Purchasing such a tool/software is under consideration for the 2011-2012 school year.

The next general membership meeting will be Wednesday, December 15 at 7 PM in the Metea Commons.

The meeting was adjourned at 7:45 PM.

Respectfully submitted,

Robin A. Solomon  
MVHS Athletic Booster Club Secretary