

Final

Metea Valley High School (Mustangs)
Athletic Booster Club – General Membership meeting minutes
April 28, 2010

Attendees: Mike House, Cheri Obendorf, Sue Varchetto, Heather Roets, Robin Solomon, Bruce Gidlow, Rob Davis, Rick Bolle, Craig Laskey, Anne Meyer.

Meeting was called to order at 8:15 PM. March meeting minutes were approved as submitted.

1) Silent Auction Update: Unofficially, the auction grossed \$31K. However, there were expenses for food, room, décor, prizes, as well as one-time expenses for the auction. All agreed it was a nice evening and look forward to participating in some way next year. The group realized that the venue was small and perhaps limited participation and potential bidding on the many silent auction items that were there. Going forward, there was some discussion that another local facility like an office building with an attractive atrium, etc, may provide a nice venue. Robin suggested Tellabs and believes that the committee is already looking at those types of suggestions. If any one from Athletic Boosters has a connection or a suggestion, please let us know and we can forward your suggestion or contact to the PTSA.

For the inaugural PTSA silent Auction at Metea, Boosters provided 6 “baskets” of items, some including 2010-11 athletic passes. The PTSA ended up with hundreds of items overall. Since then we have learned that it is possible that the district family athletic passes may be donated to the Boosters to give to the PTSA auction recipients. Mike will follow up on that. Heather has the information on the winners of the sideline and press box passes as well as the family athletic passes. Heather also indicated that there was a bidding “war” on the elite edge jackets. So she is having an additional jacket made as another family purchased the jacket in size “medium.” This family will also get a sideline and a district family passes to the varsity home games.

We priced the booster items with a minimum to guarantee that the boosters would not take a huge financial loss should the bid not surpass the value of the items that we donated. All of our items sold above the minimum bid. We have one framed/signed picture that was not used for that auction. Heather will drop that off at Tom's office so it can be used for another auction or some other purpose. Mike suggested the idea of an August media day, breakfast to include some silent auction items as a part of the fundraising effort in conjunction with the “PR.” Mike will talk further with Tom on this idea to see if there is support behind it for the fall.

2) Fundraising ideas for Athletic Booster Club: It was determined that the athletic boosters could run some kind of silent auction; however, it should have a different “twist” to it. The group seemed interested in the “team-painted” furniture or other team-personalized items. Mike suggested that instead of a single auction event, items could be displayed at some of the athletic events – in essence providing smaller auctions at various times. Another suggestion was that at the end of a team's season, all of the team's parents could gather for a social that would raise money for the booster club and for their teams as well as auction off items. These socials would take place at the end of each of the three IHSA seasons. More discussion will follow to formalize possible fundraising / friendraising ideas for next year. A new fundraising committee may be formed to spearhead future fundraising strategy and efforts. Janine Horne and Anne Meyer were suggested as possible takers...!

3) Election Of Executive Officers 2010-2011 slate: Rob conducted the election process as per the bylaws. A quorum was present (10 members are required). The slate that was presented was Mike

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House for President, 1st VP Rob Davis, 2nd VP Rick Bolle, Treasurer Bruce Gidlow, and Secretary Robin Solomon. The membership elected the slate. Janine was 2nd VP, but decided to step down from the officer position on the exec board; she has indicated that she will remain an active member. Robin reminded the group that the maximum term for an officer is two years, so most of the executive board will turn over next year, though they could run for different positions. Officially only Rick and Mike will automatically be eligible to be on the exec board in a similar position the following year (Mike in the more advisory role of ex-President for one year).

4) Flags in process: Jim Gilbert needs to show the mounting hardware to Tom Schweer and the maintenance staff, and then the project can be executed. It is planned that these flags will be mounted before the fall.

5) Concession stand signage: Mike is looking for another quote for the signs and is working with Laurie Oleksey on the signage design. The signage will include phrasing that identifies the service of the Athletic Booster Club.

6) Membership registration for 2010-2011: Cheri Obendorf is working on the new registration form. We have decided to have only one level of booster membership. Last year it was \$25, and this year it will be \$30, consistent with the other D204 schools. NVHS will continue to have two booster levels, while WVHS will likely have three different levels. The district athletic pass, which can be purchased in conjunction with a membership, is for entrance to all home varsity games, but doesn't include invitational, tournaments or playoffs. The district has yet to set the cost of the annual pass. However it looks as though the game entrance prices will go up one dollar: prior price was \$4/ \$2 for adult and student and it will now probably be \$5/\$3 in 2010-2011.

Cheri also reported out that this year we sold 400 activity decals. Our rate for the mustang head was \$5 for booster members or \$10 for non booster members. Next year we will be selling these items at the store. In addition to the booster membership (of which we presently have about ~240 members) we sold 45 horse heads at \$10 each

7) Tractor purchase; The baseball/software coaches came to us requesting a tractor to help drag the fields and get the new fields in shape for the summer program. Boosters provided a \$400 contribution toward the purchase, with the baseball and softball teams each providing approximately \$400.

8) Upcoming Athletic Booster events: Athletic Boosters is looking at May 15 as the merchandise sale for the middle schools at Metea - Mike will handle the publicity at the middle schools and at Metea on this event. We are looking at the possibility of doing concessions depending on the schedule of the events. Robin will be checking into this with Jill Do iron and looking at inventory. We will be looking for manpower from the executive board and officers since it may be a challenge to pull parents from teams to come in for this. Robin asked Heather to see if there were parents from the "arts" side of the house who may be willing to lend a hand. An additional apparel sale will be held at Granger during their graduation evening. *NOTE: the date is May 27 at 6:30 pm, not May 26 as was reported at the meeting.* Robin has advised Heather of the change and Heather will be in touch with Bruce as well as a parent at Granger to get some manpower. Hill has requested that we not sell at their school, and Still has only a small number of students who will attend MVHS. Robin will, where needed, supplement Mike's merchandise announcements, but we want the middle schools to know ASAP about the May 15 date and draw them to the fine arts festival to purchase some MVHS goods. Heather is seeing if the 2014 shirts will be available at the festival. Heather

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and Sue are putting in an order to ensure enough inventories to accommodate the upcoming sales. Some of this can carry over to Mustang Mania, scheduled for Aug. 21.

9) Proposed Athletic Booster structure for next year: The bylaws may need to be amended to provide more information on the committee structure and the parent representative process. Following is a draft of some of the discussion from the general membership meeting. Further discussion and decisions need to be made at the May general membership meeting.

Exec Officers (elected)

President – oversight, agendas and managing all general meetings.

VP #1 – oversee operational issues and bylaws; oversee grant and audit committees; scholarships, and an annual nominating committee

VP #2 – oversee communications (create a coordinator to report to VP#2?), including the school TV monitor system, listserv for METEA and for D204 feeders, communications through athletics2000.com/mvhs, and the MVHS IPSD website – keeping it updated and improving the Athletic Booster site. Coordinate signage at concession stands, and banners/business partner advertisements/ seasonal IHSA player booklets, overall PR

Secretary – For this year, continue to maintain the e-mail distribution lists, member information and membership listings at the monthly meetings, along with all correspondence and minutes. Assist with development of website with communications, minutes, budget postings, grant proposals, etc.

Treasurer – Maintain all financial records, billing, and provide reports at monthly meetings. Coordinate the grant requests, track expenditures, handle any and all tax reporting requirements. Process all deposits and create income statements and balance sheets.

Exec Board Chair positions (appointed)

Merchandise (will have 1-4 Leads to assist) – Work with budget provided to purchase, create and plan for all apparel and other merchandise needs during the academic year. Maintain accounting of inventory. If online, develop and oversee ordering/fulfillment process. Communicate volunteer needs for weekly store operation, and volunteer needs for special events/sales to volunteer coordinator (who reports to membership chairperson)

Membership (will oversee a volunteer coordinator) – Maintain membership listing and process membership requests. Provide necessary data to Secretary for email distribution lists. Through volunteer coordinator, provide manpower upon request.

Concessions (will have oversight over three seasonal concession coordinators) – Determine purchases and equipment /maintenance to equip and operate all concession areas. Approve concession sales based upon parent representative obtaining all need volunteers. The sport will be responsible for the actual operation and cleaning of the concession facility. The seasonal coordinator will coordinate the concession requests among the parent reps for the sports of that season. These three coordinators will work with the concession chair to make sure inventory is available on a timely and cost effective basis.

Fundraising/Friendraising: Special fundraising events and/or social events will be developed, coordinated and executed through this position.

Communications – Assist 2nd VP and the rest of the Executive Board in all communication and PR efforts for the booster club

Meeting was adjourned at 9:10 pm.

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Presently, our next general membership meeting will be May 26. There is one more general membership meeting scheduled for this academic year on June 23. August 21 is the Mustang Mania event. Meetings will be needed over the summer to plan and prepare for that evening.

Respectfully submitted,

Robin Solomon
Metea Valley Athletic Booster Secretary