

Final

Metea Valley High School (Mustangs)
Athletic Booster Club – General Membership meeting minutes
January 27, 2010

Attendees: Mike House, Robin Solomon, Janine Horne, Rob Davis, Bruce Gidlow, Pat Braidia, Jill McKay, JoAnne McKee, Scott Meyer, Anne Meyer, Kim Norman, Cheryl Stallworth, and Tom Schweer.

Meeting began at 8:10 PM. Minutes from the December General Membership meeting were approved as submitted.

1) Status of the building: Tom provided a thorough overview of the various areas in the building that will be completed over the next couple of weeks. The Auxiliary gym is open with 30 baskets and lots of room to practice and compete. The pool is on schedule and will open on Feb. 1, though permits must be obtained before it can be used. The auditorium will be done in the next week and the baseball and softball fields are coming along. The only major athletic scheduling challenge we face is for the baseball program, due to only one regulation size baseball field being available and the need to have at least two available to field two teams at home. Softball will only have one field available on Metea propriety, but this spring we will be using Hill's softball field for competition and that will become the other "Metea home" softball field. Right now for baseball, we only have one true regulation sized field so the other home team will need to be played at some other hopefully nearby location. If that is not possible there may be adjustments to game schedule and of course locations. The other spring sports are on schedule. Track has begun. And badminton, girls soccer, boys volleyball and tennis will take place. The wind nets should be installed on the tennis courts before the season begins. They have been on site, but due to the number of construction and custodial projects in the fall, they were not installed for girls tennis.

We just had a very successful boys frosh game against WVHS, winning against them and having about 400 people attend a frosh basketball game!

Winter cheer is selling custom seat cushions. And as other teams decide on what and when their fundraiser is, they are to have their coach seek final approval from Tom' so he can coordinate and not duplicate the sales efforts of any of the teams.

2) Apparel items for Spring: Several new ideas for apparel and spirit items were presented, including: a zip-up hoodie, girls layered long-sleeve T, umbrellas, and bag chairs. A nice windbreaker or jacket could be used as a gift for premium membership for 2010-11, if we decide to go that route. The exec board and merchandise chair will further develop these new concepts.

3) Fundraising by teams: Pom Pon moms voiced their need for funds and fundraising to secure a choreographer and costumes so that they have an equal chance to compete against more established programs. They are considering a bake sale, among other things, but wanted to know how they can get large-scale funding in place. Tom instructed them to talk with their coach and decide what they would like to sell and when and then have that coach clear with him. If the team feels that the coach is not receptive to fundraising or to having a parent rep per team, then the team members can discuss further with the AD as the AD may have insight into the coach's strategy and other ideas. Regardless, each coach has an activities account that is funded by the fundraising that that team does during their season. Cheerleaders and poms have separate activity accounts. The school-wide athletic boosters run general fundraisers (i.e., apparel, concessions, Mustang Mania, etc.), and as each of the teams participate in those activities, each team will share from the funds that are raised.

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4) Spring Concessions: Girls soccer will sell concessions at the stadium stand. Tom will open the facilities for girls soccer, and a team representative will handle each game's start up and clean up. The plan is to have concessions for baseball double headers on Saturdays in the smaller concession stand on the diamond. Jill will be overseeing these. In the meantime, she has requisitioned that Tom go through Pepsi to get a refrigerator and possibly a freezer in the baseball concession stand. Currently there is no plan to have the indoor concessions open for boys volleyball and girls badminton. If there is track parent manpower, we could consider opening for the two small track meets that will be at Metea in April (drinks and candy only). Also, there are no plans to open for Boys tennis out by the stadium, unless we could piggy back on the schedule of the girls soccer team and the boys tennis and girls soccer could share manpower. Regardless, the concessions will have limited offerings for the remainder of this year. Most likely concessions will have similar offerings like the items from boys and girls indoor basketball (pop, water, popcorn, candy).

Swimming and water polo have a small concession area, too, and that will be handled through the swim/dive parents. Items such as pop and water and dry packaged items will be what are planned for this stand for this year.

5) Concession stands naming: Janine Horne will be overseeing the concession stand naming and has gathered a few ideas. We will be naming the four concession stands and the indoor merchandise store. Signage will be created and purchased and displayed with the target date for completion of mid-March. Voting will occur at the February general booster meeting. The signage will identify the concession stand and also indicate that concessions are run by the Metea Valley Athletic Boosters.

6) Flags for the stadium. Mike reports that we will be installing the flags for the visitor side (13 UEC teams excluding Metea) flags and the home side (black and gold pennants for Metea); the goal is to have those installed before track season. Mike will handle this project through Tom and the school.

7) Sports booklets: In the fall we sold the fall sports booklet at the concession stand for \$1. For winter, since the books were just released, we are giving out those books for no charge. There is no spring book planned. Jill McKay from the girls soccer group indicated that she had reported to her team that there would be spring sports booklets. Tom Schweer indicated he would look into it if there was a strong desire, but a spring sports book is not customary at either of the other two D204 high schools.

8) May Athletic Booster Event(s): There is no plan for a May "meet the coaches" event like what was done last Spring at Granger because there was a recent 8th grade orientation and the coaches did their presentations at that time. The initial plan was to have some kind of May gathering for the sports parents/families and at that time present the 2014 class t-shirt. Unless there is a change to this, the 2014 shirt will be presented at the annual Mustang Mania in August.

9) Business partnership signage: Scott Meyer, athletic booster member, asked about business partnership signage. Tom indicated that there are no formal plans at this time. Robin indicated that we had provided a general proposal to Tom and Jim Schmid with the concept of banners in the parking lot to highlight business partners, where the businesses would actually "buy" their banner and that banner would be there for a time period of perhaps 1-2 years. Some other ideas for fundraising were suggested, like a loyalty circle and a "buy the brick" campaign.

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10) Varsity Game Passes: Passes will be available next year. More investigation is needed and Tom will help provide some numbers to the booster exec board on the potential revenue and see how other booster clubs made funds; and determine what portion of the pass fees go back to the district. The exec booster officers have already begun preliminary discussion on providing different levels of membership. As far as business/corporate sponsorship, that would be handled through the Athletic department, not the parent booster organization.

11) Fall 2010 fundraising/booster event: In addition to the August Mustang Mania scrimmage event, the group briefly discussed the idea of coupling some kind of parent social after the conclusion of the Mustang Mania scrimmages. Another idea for an event would be a fundraiser which involves selling tables/breakfasts at the August media event and adding a silent auction to benefit the boosters.

For this spring, Robin indicated a possibility of the athletic boosters participating in the PTSA silent auction that is planned for April 23 at Stonebridge. The PTSA is considering allowing the Athletic Boosters to have a room with items for the auction, and the PTSA would take a percentage of the sales of those items. However, the Boosters would still pay admission, etc. and help promote and attend the event. Robin thought it would be good to make the booster auction items a bit unique in the booster room – to display team sponsored personalized items (e.g., furniture representative of the sport, like bar stools personalized from the golf team using golf clubs as legs; hassocks personalized by the tennis team using tennis balls as the round feet on the hassock, etc.) By doing this, it would also make the Metea silent auction different than the WVHS auction.

More discussion will need to take place with the executive board officers and ideas presented again to the membership in February. However, this forum would allow all of the sports teams to be together at Metea and gather together to work on a common project. With our current limited enrollment, pooling the sport and the PTSA parents could help ensure a more successful event, greater attendance and a greater number of silent auction items.

12) Financial Report. Bruce provided financial information for the first year-to-date. In 2009 after funding the cost of the apparel and other start up expenses, as well as providing grants to the athletic department, we have approximately \$20K in our account.

Robin indicated that the PTSA has approached our exec board with the request that the Athletic Boosters consider providing an annual donation as the other D204 booster clubs so, toward the annual senior celebration fund. Robin indicated that the fund is in need of money and the PTSA is raising and providing some funding as well. Although it seems like a long way off, our school is at a disadvantage since there are no materials, or items created, purchased or stored for this huge event. It can cost \$30K to have this annual event. It is suggested that all parents visit the “lock in” that is being prepared at WVHS. They have a parent viewing time that is usually around 7-8 PM on the night of the event at WVHS. We believe the senior lock in date is April 17. Mike indicate that he would give consideration to a request to earmark an amount from this year’s funds. (\$2K)

Tom will be checking with NVHS on the status of their \$1K donation to the MVHS boosters

13) Summer fundraising: One member suggested that the booster club adult members sign up a group of parents to participate in fundraising for our organization by working the summer Sam's Club “car lot.” There are other money making opportunities like this where an organization serves as manpower for a large public event and is paid for their “work.” The Aurora Fest and the

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Naperville Rib fest are other options. Robin will look into this and have information for the next meeting.

14) Final home basketball game 2/22: Student PTSA will be encouraging members and new membership to attend the last home JV basketball game at 5:45 and the sophomore game at 7:15 PM. We encourage all parents and students to attend this last indoor basketball game of the season. Concessions will be sold and apparel will be available.

Meeting was adjourned at 9:15 pm

Respectfully submitted,

Robin Solomon
Metea Valley Athletic Booster Secretary