Metea Valley High School (Mustangs) Athletic Booster Club – Monthly General Meeting May 27, 2009

Attendees: Mike House, Rob Davis, Janine Horne, Robin Solomon, Bruce Gidlow, Brynda Gonzalez, Tom Schweer, Ken Gaul, Anne Meyer, Steve Hagemaster, Carole Hennessy, Beth Lisauskas, Mary Mooney

Meeting called to order at 7:30 PM.

April 30, 2009 general meeting minutes were approved as written.

1) Merchandise (Yard Signage): (Mike House and Beth Lisauskas) The group heard a yard signage presentation from Wayne Harvey, owner/painter of yard signs for several area high schools. He provided handouts showing samples of his work. He designs, paints and delivers signage year round. Orders go directly to him and he tracks the payment as well as the booster funds which are accumulated from the sign sales. Each sign costs \$30 with \$5 being returned to the booster club on a monthly basis. He has many different designs and can turn around requests quickly. He can also provide signs with multi sport icons, or he can provide general Spirit Signs. These signs are designed to be outside and to outlast a 4-year lifespan. He offered to be at our August 22 Mustang Mania event. Wayne suggested signage options, order forms etc be posted on the website and hard copy of the offerings be provided though a mailing before the beginning of the next school year.

Later in the meeting, Beth Lisauskas brought samples of digitally produced corrugated plastic yard signage with the traditional wire stand provided by "HotShots/Sightmark" sign company in Naperville (Nick Fracasso). These signs were multi-colored with clip art enhanced designs. These signs would sell for \$30 and \$15 would go back to the booster club. Booster club would need to handle the orders, the money and also the delivery of the signage.

No formal decision was made on which type of sign or process to adopt. There was interest in both versions of the signs. There was a suggestion to allow people to decide between a wooden or a plastic sign. There will be more discussion on this topic over the summer.

2) Donations: Metea Athletic boosters have been fortunate to date to get donations from the WVHS booster club (\$1000) as well as their first individual donation from Roger Imbecker, Allstate agent of \$500. A donation was provided by the Freshmen Warrior Baseball team of \$28. Robin Solomon will make sure each of these organizations/individuals receive a thank you note to recognize their generosity.

There was discussion to track all donations and at a later date list/recognize these donators, perhaps in the Fall inaugural program for the Metea Sports season 2009. To do this, it would be best for the treasurer, Bruce Gidlow, to track all donated income by name, organization, address and amount.

3) Concessions: There was brief discussion regarding the status of the concessions, We plan to open the concession stand (some suggested names are "Chuck Wagon" or "Home on the Range") Tom confirmed that the concession at Metea will be fully outfitted with pop corn machines, microwaves, bun and pizza warmers, refrigerators and freezers, sinks, etc. and meet the health department regulations. Mary Mooney indicated there will be specific instructions and training provided to all concession workers. (Side note: Martha Blount, IPPC, will provide a resource for concession training). There is still interest in purchasing an outdoor grill. Mike House has priced one at ~ \$400, double propane tanks and 8-burners. We need to ensure whatever grill is purchased it is easily cleaned. We may need to research this before our next

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meeting to see if it can be purchased before the August 22 event . FYI: At the WVHS gold campus we have a similar grill that is made available through Sodexho.

Seasonal Concession Coordinators have been confirmed for Winter (Mooney) and possibly for Spring (Anne Meyer?). Fall coordinator is still needed ASAP.

4) **Membership:** The Charter membership form was finalized by 1) adding the website address to guide those interested to the Metea Athletic Booster information. 2) adding the word "activities" to "participating sports" section so as not to exclude non-athletes from supporting the athletic boosters, and 3) under concessions, breakdown volunteer opportunities by sub heads, Fall, Winter and Spring sports and keep "other" or call when needed option as opposed to listing every possible sport.

The group agreed upon the \$25 annual membership fee which includes a "base" mustang sports head car decal and a black bandana rowdie. No event passes can be offered this year because there are no varsity sports. Metea registration packet will be going out earlier than the WVHS and NVHS registration packets. - We anticipate the Metea mailing to be early/mid June.

It was suggested by Brynda that we work the sale of annual booster memberships into a 50/50 raffle where anyone that signs up for membership at an event or game can get a "raffle chance" and go into a drawing at that game or event for a free piece of apparel.

5) Merchandise/Decals: (Beth Lisauskas) Checked with Hot Shots on digitally produced stickers which can be inexpensively designed and printed involving no minimum orders. Although his vendor can also produce screen printed (plain white or one color decals) those would involve set up charges and minimum orders. The consensus of the group, after reviewing the samples Beth has provided, liked the "look" of the digitally produced decals but not for the booster "add on" sport base emblem. The majority of the group requested further review and pricing on the screen print process for a solid white or yellow decal to replicate the WVHS and NVHS sticker "look".

The group discussed the need to have a greater level of consistency of the gold color for the MVHS colors since that is our only "color." Tom Schweer has requested that we don't use the more orange-type gold (Athletic Gold) that is PMS/Pantone 130 but rather stay in the yellow-gold range (but not true yellow) with a Pantone 1235 or PMS 1235.

Steve Hagemaster will research some other vendors along with Beth to produce a white or PMS 1235 gold/yellow in a screen print process perhaps utilizing the layout similar to what Nick/Sightmark had provided. Beth will gather all recommendations and be the point person on the decals.

6) Merchandise /Apparel: (Brynda Gonzalez) – Next sale will be June 4 at Granger before the 8th grade "graduation" events. Beth Lisauskas has the details covered. Brynda will supply the apparel. Our next apparel delivery is due June 3 to Brynda. It will include the black Abercrombie t-shirts. We will be selling at the June 26 fundraiser. And then the August dates for selling will be Aug 8 at the IHSA drop off, and Aug 11 at the freshmen/sophomore orientation, and of course at the August 22 "Mustang Mania". Brynda and Robin will work together on the bandana rowdie idea to price and develop a sample for the Student PTSA group (gold) and the Athletic boosters (black). Quantities as large as 1000 may be needed to be priced.

Brynda wanted to remind us that the MVHS merchandise store will need shelving and also a phone hook up for credit card sales. Tom Schweer will look into the phone hook up and check the overall bid for items that may have been itemized for use in the store space.

- 7) June 26 swim party/Stonebridge: (Janine Horne/Kristen Salerno) This three- club swim party that will take place at Stonebridge Pool Club on June 26. Janine will check with Kristen to determine how "publicized" this event should be to the non-swim, non-club population. Kristen Salerno has asked the boosters to donate three apparel items for fundraiser (2 t-shirts (S and M) and one sweat shirt sized Medium?). This event would be an independent fundraiser for the Metea athletic boosters and therefore we plan to have Metea wear available for sale to this group.
- 8) Volunteers needed: Need someone to head the publicity group to make sure our web presence is handled and also determine, create and place any advertisement that needs to be put into newspapers, programs, etc. Committee members are needed for that committee as well. Please contact Mike House with your interest or recommendations. Bear Ferguson has offered to assist on the committee, but not able to lead it at this time.

Also per Tom Schweer, he is looking for manpower for the August 8 Metea Fall sports registration event:1) need 3-5 volunteers to handle the merchandise sales, 2) need 3-5 adults to handle the turn in of the paperwork for the fall IHSA season. And 3) need 1-2 adults to man the Booster club membership table to sell membership, etc. Please contact Tom with your interest or availability or Brynda Gonzalez (apparel) Cheri Obendorf (membership).

10) August 22 – Metea Fall Sports Showcase ("Mustang Mania"): Athletic boosters will be sponsoring this full day of athletic activities at Metea. Concessions, games and a variety of other activities which may include face painting, kids games, bean bag toss and perhaps even hold the auditions for adults that may be interested in being the "voice of the mustang" will be planned to make this a day at Metea to interest not just students, but parents and family members, and perhaps the community. Tom Schweer suggested opening the day with a morning perimeter fun run (charity fundraiser?) perhaps sponsored by the xcountry program. There would be soccer, volleyball and football black and gold scrimmages. Other Metea parent/student groups may be invited to formally participate like band, choir, music area, PTSA, pep club, Student Government, Student PTSA etc.,

7) Scheduled Summer meetings:

To plan and execute the Fall 2009 "Mustang Mania" meetings will occur over the summer:

- *Executive Officers meeting will be June 10, 7:30 PM at Janine Horne's home
- *General Membership Meeting will be June 24 at 7:00PM at the CEC
- *Executive Officers will meet on July 8 (place to be determined)
- *General Meeting is tentatively scheduled for July 22, 7:00 PM at the CEC.

Please find the Athletic Boosters on the Metea home page, under "Parent Organizations" or visit www.athletics2000.com/mvhs.

The meeting adjourned at 9:30 PM.

Respectfully submitted,

Robin A. Solomon MVHS Athletic Booster Club Secretary