

Final

**Metea Valley High School (Mustangs)  
Athletic Booster Club – Monthly General Meeting  
April 30, 2009**

**Attendees:** Mike House, Rob Davis, Janine Horne, Robin Solomon, Bruce Gidlow, Brynda Gonzalez, Melisa Mullins, Tom Schweer, Jill Doiron, Angie Gaul, Lisa Gierczak, Sue Henderson, Carole Hennessy, Bear Ferguson, Gary Geldernick.

Meeting called to order at 7:00 PM.

**1) Organization Bylaws:** Will be posted on Metea website as soon as possible. Is considered final and adopted by the organization to take effect 30 days after its approval by the MVHS Executive Board on April 22. Can be amended at any regular or special meeting provided a quorum is present (at least 10 members) with an affirmative vote of not less than 2/3 of the members of the Board of Directors.

**2) Upcoming Apparel Sales Events:** Brynda Gonzalez reviewed the dates that have been established for Metea Merchandise Sales. It was agreed that communication at the Metea feeder middle schools regarding the Spring apparel sales will be handled by the point people on her committee who are handling the arrangements at the middle schools for the sales. Lisa Gierczak - Hill communication; Angie Gaul-Still communication and Beth Lisauskas-Granger communication. Robin Solomon will work with Rudy Keller on Gold campus to announce the various sale dates and the May 12 athletics/activities night to the current 9<sup>th</sup> grade Metea-bound sophomores.

**3) Merchandise Showing:** Brynda Gonzales showed examples of the various types of printing, stitching and styles/colors of some of the general Metea apparel that will start selling on May 1 at Hill. There was some concern posed over the “Athletic Gold” fabric letters as they tended to look orange. Brynda will work with the vendors to obtain proof samples or fabric samples of the options before reordering. Manpower is needed to sell Metea wear at some of the upcoming Granger summer camps for Metea students. Tom was going to check with Don, the music director at Metea, to find out if specific band T-shirts/wear may be able to be produced for band camp attendees. Tom will find out about the “profit” to determine if this is a service the Athletic boosters should pursue or if these sales, merchandise purchase and arrangements should be handled through the band parents. Brynda indicated, based upon the level of success of the sales at Hill in early May, the next items she would like to purchase would be shorts, capris and string bags. The plan is May through July to sell “Established 2009” apparel and in August to begin selling more items for parents, and also “class t-shirts”. For example, the class of 2012 would have a shirt that says, “First to lead the stampede” and the next class (next year’s freshmen at Metea, or class of 2013) would have their own shirt slogan.

**3) Athletic Logo Status** – Tom indicated that he would take the final athletic Mustang head to Jim for final approval in hopes to get the go ahead for Brynda to begin applying the approved Sports mustang head on the next run of Metea merchandise.

**4) Upcoming Metea Events/Promotions** – There was a lot of discussion over the plans for promoting Metea to the kids, the parents, and the community. Bear Ferguson offered to assistance with the advertising and the PR associated with promoting Metea events, sales, etc. He suggested promotion through local newspapers. Janine Horne offered to look into advertising/promoting through various neighborhood newsletters etc and will investigate those possibilities. Robin Solomon will forward information she received from the Naperville Confederation of Homeowners

Final

regarding gathering subdivision homeowner association contact information. Tom Schweer asked for some advice on communicating the summer camps to Metea-bound students. It was suggested that he contact the athletic directors at the feeder middle schools to make sure the camps information is distributed to students who have been on middle school teams and/or show interest in PE classes, etc. Bear Ferguson suggested buying space in local papers to advertise the camps to the community.

Robin Solomon offered to talk with Jim Schmid and Jason (the district PR person) on what roll-out plans are in the works, the timing, the type of media and the message(s). Perhaps, Jason would be willing to speak to parents groups about the plans either through attending the final May booster club meeting or perhaps be on the agenda for the upcoming Metea Status meeting.

**5) Donations from WVHS Athletic Boosters:** Beth Lisauskas, of both the Metea Athletic Boosters as well as Secretary of the WVHS Athletic Booster Club, has indicated that within the next week she will get the \$1000 check contribution from the WVHS booster club to Bruce Gidlow. She also wanted to make sure that the Metea Valley boosters were aware that WVHS has donated a popcorn machine to us for our concessions. MVHS Booster Club secretary will send a thank you note to the booster President to thank them for their generous contribution of both cash and the popcorn machine. Tom Schweer will look into the status of the NVHS booster donation.

**6) Membership fees and athletic event passes:** Cheri Obendorf, MVHS Membership Chair, did research on neighboring booster club membership costs, and offerings. Annual memberships ranged from \$15 per person to \$35. Cheri suggested that perhaps a \$30 annual flat membership fee would be appropriate. She also learned that at NVHS they provided the member with a \$5 coupon for the school's spirit wear. As far as event passes, Metea is not eligible to charge admission as there will not be any varsity games next year. (Fees collected at the gate for varsity game admittance is typically paid to the district.) Tom will see if we can net a percentage of the fees charged for admittance into the game. Tournament admittance fees typically are paid to the school, and not to the district. It was suggested that booster club forms be distributed to each student who makes a team to encourage the parent to sign up for booster club.

After discussion, the \$25-\$30 flat fee in some kind of combination with the spirit wear apparel coupon was recommended. For this first year, we would just have one flat fee and request manpower. To create visibility of booster membership, perhaps a giveaway like bandanas can be provided with membership. There was also a suggestion to provide car decals. The sports decal was endorsed using the white decal Mustang Sport horse head embossed with MVHS and above, perhaps, saying Mustangs. This generic booster club logo would be appropriate for any MVHS Athletic Booster club member, whether their student was on a sport team or not. If the student were on a team, additional letters of the sport would be added beneath the General Booster logo for each of the student's sports. This would be similar to the sports decal program run by NVHS.

**7) Financial update/Credit card sales:** No major change in our account balances; however, there were some minor expenses for purchasing cash boxes and creating seed money for the upcoming apparel sales. We bank at old Second Bank and have looked into the option of using the bank to transact credit card business. To purchase the card machine, it would be an out of pocket cost of ~\$284. We would need a phone line to have real time processing of credit card sales. We are hoping that the Metea store will have at least one phone line to hook up the credit card processing machine. It is also requested that this phone line be present out by the football field/concessions stands where we may be selling apparel during outdoor events, games. Tom said he would check into those details. If we don't have a phone line access, the machinery can store the data and we can batch

Final

process the transactions after the fact with the accessibility of the phone line. Whether we process real time or batch process, the cost would be 16 cents per transaction with a 1.5% cost for the transaction. To encourage merchandise sales, Bruce will check to see how quickly we can obtain the machine to batch process sales made this Spring. Angie Gaul cautioned the group that she is aware additional hidden costs are often wrapped into the convenience of using a credit card. Bruce said he would check on that as well.

**8) Yard signage:** At our next and final 2009 Booster club general meeting, Mike House has invited a sign maker who makes wooden, personalized sports recognition signs and also delivers the signs to the players' home location. The booster club could make \$5 off of each sale.

**9) Other fundraising ideas:** Tom suggested that we have some "Friday night under the lights" games and charge admittance. Brynda Gonzales suggested that we have a 50/50 raffle at the games. We are reminded that 50/50 raffles allow sales only to adults.

**10) August 22 – Metea "Fall Festival":** Athletic boosters will be sponsoring this full day of athletic activities at Metea. Concessions, games and a variety of other activities which may include face painting, kids games, bean bag toss and perhaps even hold the auditions for adults that may be interested in being the "voice of the mustang" will be planned to make this a day at Metea to interest not just students, but parents and family members, and perhaps the community. Tom Schweer suggested opening the day with a morning perimeter fun run (which could be a fundraiser or an event for charity) perhaps sponsored by the xcountry program and having a variety of scrimmages such as soccer, volleyball, and football. A great deal of planning and brainstorming will need to be put toward this, along with some kind of "catchy name" so that perhaps this event can become an annual attraction. Invitations to other groups to participate like the pep band, choir, music area, PTSA etc., will be discussed and considered.

**7) Next meeting:**

The next Executive Officers will meet on May 13, 7:30 PM at Janine Horne's home; and the next Metea athletic boosters general meeting will be Wed., May 27 at 7:15 at the CEC.

Meeting adjourned at 9:30 PM.

Respectfully submitted,

Robin A. Solomon  
MVHS Athletic Booster Club Secretary