

# METEA VALLEY ATHLETIC BOOSTER CLUB, NFP

1801 N. Eola Road Aurora, Illinois 60502

phone 630.375.5900 fax 630.375.5901



Dear MVHS Athletic Booster Members,

As we wind up our calendar year for the Booster Club, I wanted to share with you the final progress against our 2016-2017 goals, our noteworthy accomplishments, and a brief look forward at the 2017-2018 year.

We started the year with many Board members returning and in a good financial position due to unplanned revenue from our first annual golf event in June 2016. The partnership with the Athletic Director's Office, coaches, and staff at Metea continued to grow and allowed us to focus on immediate needs as well as research and plan for several significant projects expected to be implemented in time for the 2017-2018 school year.

Our main objective is to make Metea Valley High School the best place to play, coach and view sports in all of Illinois. As always, the efforts are focused on providing financial grants to athletic programs, building school spirit, and enhancing the high school experience for our student athletes. In addition to supplying over \$35,000 of approved athletic funding requests, our more strategic goals included:

2016-2017 Goal	Results
Acquire business sponsorships	<ul style="list-style-type: none"><li>• Acquired an electronic scorer table enabling generation of additional revenue via digital advertising beginning Fall 2017</li><li>• Continued to add new business sponsorships in the second year of our banner program</li></ul>
Enhance participation in Athletic Booster membership and fund-raising activities	<ul style="list-style-type: none"><li>• Fell short of 350 membership goal; 319 memberships</li><li>• Completely sold out 2<sup>nd</sup> Annual Golf Fundraiser with 144 golfers</li><li>• Struggled to secure volunteers for concessions and apparel sales for specific events or sports</li></ul>
Increase senior scholarships awarded from 6 to 10	<ul style="list-style-type: none"><li>• Increased applicants for scholarship consideration from 20 to 35</li><li>• Awarded 10 -\$1,000 scholarships to student athletes from Booster Member families</li></ul>
Establish and manage formal annual budgeting process	<ul style="list-style-type: none"><li>• Developed revenue and expense plan based on historical analysis down to the event level</li><li>• Identified and planned for repeating annual costs such as coaching clinics, trainer supplies, State Qualifier recognition, and software licensing including HUDL and Train Heroic</li></ul>
Maintain Charitable Organization Status at Federal and State Levels	<ul style="list-style-type: none"><li>• Maintained Federal recognition as a 501 (c) 3 charitable organization</li><li>• Completed 2016 federal and state tax filings</li><li>• Completed annual state incorporation filings for 2017</li></ul>

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In addition to those goals, we had many other noteworthy accomplishments:

- Continued expansion of our annual late summer Mustang Mania event with new exciting activities
- Funded recognition program for state qualifiers including awarding special sweatshirts and providing a breakfast send off for athletes and their families
- Hosted Second annual MVHS Athletic Booster Golf Tournament, Dinner, and Silent Auction Fundraiser
- Acquired [digital scorer table](#) for gym to debut at 2017 Mustang Mania
- Purchased 1 of 2 [Pixellot cameras](#), mounted in the main gym and stadium, enabling automated filming and live streaming of any event (Subscription costs to be paid by Athletic boosters for first year)

While we believe we had a very successful year, we still recognize that there is much work still to do. We need to continue to make people aware of the booster club, our activities, and the benefits we offer for our student athletes. We need to grow our membership for current Metea families while also reaching out to alumni and ensure everyone's engagement and participation in our major fundraising events like Mustang Mania and our Golf Tournament. We have opportunities for improvement in our internal processes and external communications. These opportunities, along with the goals we will set for the 2017-2018 year, require quite a bit of work, and the board cannot do it alone.

If you have volunteered your time, thank you. If you have not yet had a chance to volunteer, please come out and join us. We work hard, but we also have fun. We do not want you to miss your children's sporting events, so feel free to volunteer at an event that does not conflict with their schedule. If you can't volunteer, try to get engaged in other ways such as helping identify potential business sponsors, staying a member even if you no longer have children at Metea, or participating in one of our fundraising events.

Some key dates to remember for the upcoming year:

June 6, 2017 - MVHS Athletic Booster Club Registration Open for 2017-2018 year (See attachment)

August 14, 2017 6:00PM - Fall Sports Parent/Athlete Meeting

August 18, 2017 4:00PM - Mustang Mania

June 4, 2018 (Tentative) - Third Annual MVHS Athletic Booster Golf Outing

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Finally, I'd like to recognize the 2016-2017 Board members, our Athletic Director Daniel DeBruycker, the coaches, and the hundreds of volunteers that have helped this organization grow and to be able to provide substantial investments into Metea's athletic programs and facilities for our student-athletes. Without your commitment and dedication, none of this would be possible.

Please join me in giving a special thank you to departing Executive Board Members Jim Cheney and Natasha Jones for their service. You can forever know that you made a difference in the lives of many Metea students and athletes. You will be missed!

Go Go Mustangs!

Steve Coryell

President – MVHS Athletic Boosters

Twitter: @MeteaBoosters

CC: 2016-2017 MVHS Athletic Booster Board  
2017-2018 MVHS Athletic Booster Board